



## Case Study

Quarantine productions is an established video production agency which offers clients a full range of digital services including web site design and development, video production, content creation and media advertising consultancy.

Sakura first started working with Quarantine in 2013, when they required assistance with getting their bookkeeping system organised and back on track. They urgently required a review and reconfiguration of their QuickBooks accounts system, to simplify ongoing admin and bookkeeping and also to improve monthly reporting of business activities.

Subsequently we advised on a number of internal business process improvements, mainly to improve monitor reporting of client projects and associated costs. We also provided a part time Virtual Financial Director service to predominantly focus on preparing a robust monthly executive board pack and attending occasional board meetings. The service has provided a platform for Alex and the executive team to focus on growing the company turnover and margins, which they are doing successfully year on year.

“Sakura Business Solutions has helped us to understand our business performance much better. Since working with Sakura we use QuickBooks more efficiently and our financial processes are now more streamlined. I would most definitely recommend Sakura’s services for start-ups and small/medium sized businesses.”

Alex Dawe, Managing Director

