



BREXIT AND THE EVOLVE STRATEGIC PLANNING GRANT

Background

The Evolve Strategic Planning Grant has been developed to support businesses to prepare a strategic response to overcome issues arising from the new trading relationship with the UK.

The grant provides **up to €5,000** in support to eligible businesses, and :

- to help cover expenses associated with a short project assignment
- to determine how the company might respond to the threats or opportunities
- as a result of changes to the trading environment in the UK since January 1st 2021

These project assignments may involve the following:

1. Researching opportunities as the market evolves and changes
2. Exploring the product and service innovation elements of the business
3. Reviewing commercial aspects of the business, including costs, pricing and logistical arrangements
4. Exploring approaches to optimise supply chains
5. Strengthening financial and currency management
6. Scenario planning for markets over the next 2-3 years
7. Understanding and preparing for changes in certification and regulatory requirements

Eligibility Requirements

The **Evolve Strategic Planning grant** is open to businesses that meet the following criteria:

1. existing clients of **Enterprise Ireland**
2. SME or large company
3. actively trading
4. engaged in eligible activities, and
5. have been negatively impacted by BREXIT

In terms of **eligible costs** for the grant, this includes the following:

- **Fees of external consultants** to cover the following areas: Strategy, market development, innovation, operations, people and finance.
- **Employee international travel and travel expenses** related to the research project.

However **ineligible costs**, that are **NOT** eligible for assistance under the grant includes:

- expenditure prior to the date of application
- consultant expenses
- sales and marketing related expenses
- salaries costs, and/or
- overhead costs.



Other Key Issues

Applications under the scheme **MUST** be made through **Enterprise Ireland** and via an **online application process**.

The **maximum grant available is €5,000**, and is based upon 50% of eligible expenditure incurred by the successful applicant.

If you need more information on what is involved in the process, then contact us at accounts@sakurabusiness.ie for more information !